

Please add new claims 12-18 as follows:

--12. A digital broadcasting receiver which displays video or a plurality of character information strings of programs when receiving digital broadcasting, comprising:

an omission display controller which omits a part of a character information string of a program when the character information string of the program cannot be displayed in full in a first prescribed zone; and

a full display controller which displays, in response to a predetermined selection, an entirety of the character information string of the program from which a part was omitted in a second prescribed zone.

13. A digital broadcasting receiver according to claim 12, further comprising a judge controller which judges whether a character information string of a program can be displayed in full in the first prescribed zone.

14. A digital broadcasting receiver according to claim 12, further comprising a select controller which selects a character information string of a program from the plurality of character information strings of the programs.

15. A digital broadcasting receiver according to claim 12, wherein the omission display controller adds an omission symbol to a remaining part of the character information string

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of the program from which a part was omitted when displaying the remaining part of the character information string of the program from which a part was omitted in the first prescribed zone.

16. A digital broadcasting receiver which displays video or a plurality of background information blocks indicative of program time when receiving digital broadcasting, comprising:

indications a display change controller which changes a background information block (indicative of program time) when the background information block (indicative of program time) cannot be displayed in full in a first prescribed zone; and

in a second prescribed zone; and
(a full display controller which displays, in response to a predetermined selection, full program time information of the changed background information block indicative of program time in a second prescribed zone.)

17. A digital broadcasting receiver according to claim 16, further comprising a judge controller which judges whether a background information block indicative of program time can be displayed in full in the first prescribed zone.

18. A digital broadcasting receiver according to claim 16, further comprising a select controller which selects a background information block indicative of program time from the plurality of background information blocks indicative of program time.